Stop the Takeover of Nature by Financial Markets
by La Antena and AttacTV
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Twenty years after the Earth Summit in Rio (Brazil), environmental damage has continued accelerating, inequalities have widened and the ongoing crises undermine democracy. It is in this context that the United Nations Conference on Sustainable Development, also known as â€œRio+20â€•, takes place in June 2012.

At the forefront of this conference is the â€œgreen economyâ€•, presented as a solution for the ecological, economic and social crises. Defined by the United Nations Environment Programme (UNEP) as â€œan economy which brings about an increase in human well-being and social equality, while significantly reducing environmental risks and resource scarcityâ€•, in reality, it consists in applying market instruments and mechanisms in order to â€œmanageâ€• nature and human wellbeing. The aim therefore is to transform the ecological crisis into a â€œgreenâ€• growth opportunity for business, with the creation of an international legal framework which favours the takeover of nature by multinational corporations and financial funds.

The banks have successfully infiltrated the international institutions. The creation, and official recognition, of an UNEP Finance branch allows them to promote their private interests as public interests. Central in this strategy is the launch, at Rio+20, of a â€œNatural Capital Declarationâ€•. What is this? The vision of the financiers, based on the conception of environment and of life as a simple capital resource, and their support for mechanisms that push the financialization of nature.

Watch the video:
- english : https://vimeo.com/43398910
- french : https://vimeo.com/44103161
- spanish and german version soon available ;


Produced by La Antena and AttacTV. Animated by desarme s.c.

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