Rising Tide releases guide to bogus climate change solutions

by Rising Tide North America
Wednesday, 18 March 2009

Only a few years ago, some companies were saying climate change wasnâ€™t a problem. Now, as its impacts become apparent, many of the same corporations are suddenly scrambling to claim leadership on the issue. Desperate to avoid regulation that may hit their profits, they present a dizzying array of â€œfalse solutions,â€• quick fixes that perpetuate inequalities in our society while they can cash in on the crisis. Upon closer examination, many of these technologies and policies are merely dangerous detours on the road to a just, livable planet, distracting us from the root causes of the crisis.

Rising Tide North America is pleased to announce the release of the first short yet comprehensive survey of these bogus climate change solutions.

The 20 page pamphlet â€” â€œHoodwinked in the Hothouseâ€• â€” covers topics as diverse as Clean Coal, Agrofuels, Geoengineering, Carbon Offsets and over a dozen other non-solutions to the climate crisis, all in concise, colorfully illustrated and information packed essays.

You can order these booklets *FREE* from Rising Tide by contacting FalseSolutions-AT-RisingTideNorthAmerica-DOT-org. (If you cover shipping costs thatâ€™s great, and of course donations to our 100% volunteer run organization are greatly appreciated!).

You can also download the booklet in itâ€™s entirety at http://www.risingtidenorthamerica.org/special/fsbooklet.pdf

The book includes contributions from the World Development Movement, Corporate Watch, the World Rainforest Movement, Rachel Smolker, Rory Cox, the Transnational Institute, Oscar Reyes, and Alter Eco, as well as photography and artwork from Ben Powless, Tamra Gilbertson, Mike Wells, Appalachian Voices, Jorge Alcoreza, Andy Singer and the Beehive Design Collective.

We are currently seeking funding for an expanded version of the booklet for release during the 2009 UN climate meetings in Copenhagen that would include information on several additional false solutions including waste incineration and hydrogen fuel cells as well as an expanded section on genuine climate solutions and much more.

If you are interested in supporting this endeavor, want to order copies of the book, or have other questions please contact FalseSolutions-AT-RisingTideNorthAmerica-DOT-org.

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